



Investing in Cancer Prevention Delivers Immediate Economic Benefits

Insights from WifOR Institute and Harvard University,
published in The Lancet Group's eClinicalMedicine journal

New evidence from four Commonwealth countries shows that **targeted investments in cancer prevention increase national GDP, create jobs across sectors, and drive growth beyond the healthcare system.**

A new study by **WifOR Institute** and **Harvard University** challenges the long-held belief that prevention lacks immediate economic impact. Our publication in **The Lancet Group’s eClinicalMedicine** journal shows that every dollar invested in cancer prevention generates a direct economic return.

In the UK in 2022



“In the UK, for example, every USD 1 invested in HPV vaccination in 2022 yielded USD 1.84 in economic value. This impact was driven by direct contributions within the health sector, spillover effects in adjacent industries, and increased household spending — triggered at the moment of investment.”



Prof. Dennis Ostwald,
CEO, WifOR Institute

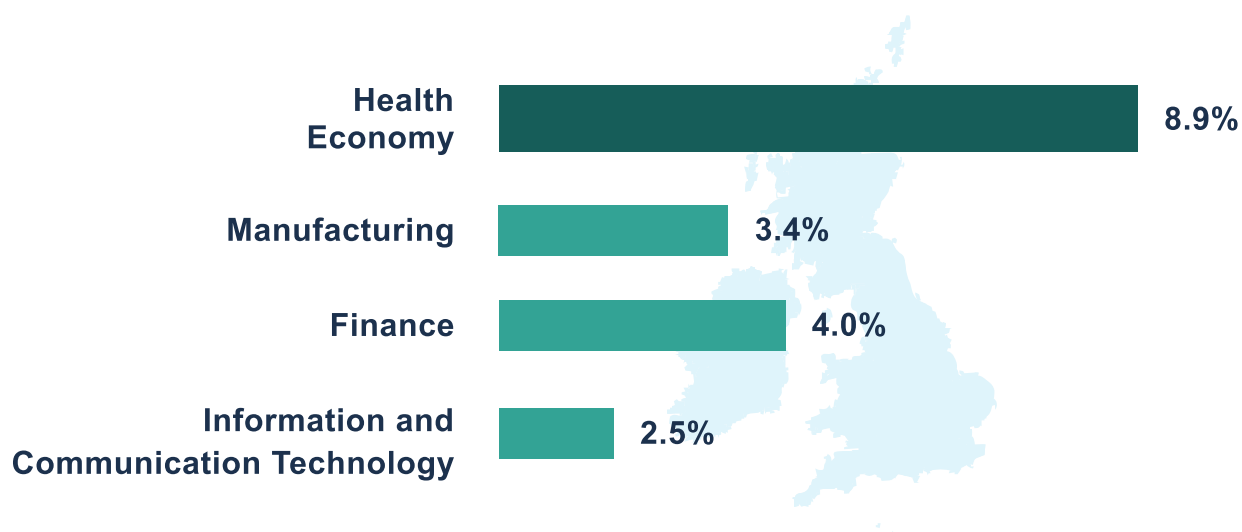
Economic Impact of HPV Vaccination Programs:

Country	Investment (USD)	Total Economic Impact*	Jobs Created*
UK	\$134 million	\$247 million	2,000
India	\$756 million	\$1,149 million	155,000
Malaysia	\$16 million	\$23 million	700
Nigeria	\$100 million	\$96 million	6,000

**Including effects inside the Health Economy, in adjacent sectors, and from induced income (rounded figures)*

The Health Economy Outpaces Other Major Sectors

United Kingdom (2022, percentage of GDP):



Strengthening National Labor Markets

- Preventive cancer care generates substantial employment.
- In **2022**, India's HPV vaccination program supported **over 155,000 jobs** across healthcare and related sectors.
- Even in smaller economies like Malaysia and Nigeria, prevention investments spurred employment growth, proving the employment value of cancer-focused health spending.

For countries facing rising cancer burdens, **prevention isn't just a cost-saving measure — it's a catalyst for economic progress.**

Read More

[!\[\]\(e474458956c9a37fbf9586ddb60a7fa1_img.jpg\) Contribution of investment in health and cancer control to economic growth in Commonwealth countries](#)

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